



BloodSTOP®
CONTROLS BLEEDING INSTANTLY

BloodSTOP® pass over expectation by Health & Wellness magazine test program

Health & Wellness magazine selected for evaluation in November 2006. Over 750 members tested BloodSTOP®. BloodSTOP® received the national Health & Wellness Club Member Test & Recommended Seal of Approval. They will publish this result in their March 2007 issue.

By its policy, if the majority of testers (over 60%) recommend product, LifeScience PLUS, Inc. will get FREE national exposure in the magazine as well as their endorsement. Plus, we will receive copies of the report forms that testers filled out. We can use tester's comments as testimonials.

The magazine mailed out BloodSTOP® 2"X2" sterile hemostat gauze samples to 750 members in Nov. 17, 2006. About 250 members returned the forms in Dec. 2006. 90% of them strongly recommended and approved BloodSTOP®. 75% of them approved price as we set \$4/per single pc. The test Criteria Average Score is 8.2 (1-10, 1 being poor and 10 being excellent). The test Criteria are Appearance, Performance, Quality, Rated against similar products, Lifestyle impact, easy of use, effectiveness, size. Many testers marked "no other similar products around."

"90% approval is unusually high of the thousands of products we have tested in our history.", the Product Test Editor Nancy Derheim said. "Only the top 5% of our test products can achieve a high 90% approval. 20% of our test products can get 75% price approval. I am very surprised that the testers returned the forms so fast. I expected the forms to be returned in three or more months. They also wrote so many good comments for this product. People must often accidentally cut themselves in families. BloodSTOP® has an absolutely high demand in the consumer market".

Many people wrote that they couldn't wait for such a good product to come to the market.

LifeScience PLUS, Inc. will post some of the best of these testimonials on its web site.

NEWS from LifeScience PLUS, Inc.
Jan.17, 2007.